

BRAINPOINT[™]
INVESTMENT CENTRE PVT. LTD.



You would love to read
the inspiring messages
from the MF Industry bigwigs
congratulating us on our

25th

Silver Jubilee Anniversary.

Dear Jaydeep,

25 years is an incredible amount of time, especially when it comes on the back of stellar performance unmatched by others. You and your team of advisors have helped shaped serious wealth of many investors. Your ability to understand forward market trends and predict market cycles are unparalleled in this Industry. The passion that you bring to your conversations whether in Business or Life are worth emulating.

We are thrilled and fortunate to have been a part of this exemplary journey of Brain Point.

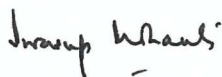
For us 5 things stand out at Brain point, which we believe are the pillars of this success:

- 1) **Investor Centricity** – Investor first approach has helped Brain point reach where it has reached. Most of their investors have remained with them over these years.
- 2) **Transparency** – in each action, in each communication, if things do work or not will be transparently communicated
- 3) **Simplicity** – One Asset Class and One Product segment can create compounded growth for years.
- 4) **Belief** – that keeping it simple works
- 5) **Passion** – to keep practicing all the above, every day for last 25 years

On occasion of Silver Jubilee of Brain point Investment Centre, we at Mirae Asset congratulate and wish you and your team all the success that you deserve. May the next 25 years further strengthen the pillars of your success even further and may your investors continue in the wealth creation journey with the same conviction as yours.

Warm regards,

On behalf of the Entire Team at Mirae Asset



Swarup Mohanty
Chief Executive Officer

NAVNEET MUNOT
MANAGING DIRECTOR & CEO



31-Aug-2021

Dear Jaydeep,

Hope you and the members of the BrainPoint family are doing well.

Firstly, I would like to thank you for being our valuable partner and choosing us to create wealth for your investors.

I learn that your journey of wealth creation for your investors is about to reach an important milestone of 25 years. I would like to take the opportunity to congratulate you on behalf of team HDFC Mutual Fund on the silver jubilee milestone.

This commendable journey would not have been possible without a strong passion, purpose and a client centric approach. I appreciate the vision & mission of your organization and the efforts you make towards educating your investors which will enlighten them to create long term wealth.

My team would be happy to be a part of your celebrations and support you in the journey ahead.

Looking forward to a personal interaction with you and your team once the pandemic is behind us.

Take care!

Best regards

A handwritten signature in blue ink, appearing to read 'Navneet Munot', is positioned below the 'Best regards' text.

Navneet Munot

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Sep 1, 2021

Dear Jaydeep

Heartiest congratulations to Brainpoint on completing 25 years of keeping Clients First. Wish you more success in the years ahead.

Your journey is a story of hard work, integrity and deep understanding of investor's needs. You have put these values at Brainpoint and created remarkable wealth for your investors.

Your AUM is higher than few mutual funds and is testimony to your 'Client First Policy'.

Even in difficult market conditions, you have maintained a long term view and protected your investors from panic and flight response. Your biggest strength is to pick up the turning points of the market and capitalize on it. No wonder your clients return are ahead of underlying funds return. I am sure you have set higher goals for Brain point in the days to come.

I wish all the very best to Jaydeep & Team Brainpoint. Make your customers prosperous as always.

Best Wishes,

For **Kotak Mahindra Asset Management & Company Limited**

A handwritten signature in blue ink, appearing to read "Nilesh Shah", with a horizontal line underneath.

Nilesh Shah

Group President & Managing Director

Kotak Mahindra Asset Management Company Limited
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Kalpen Parekh
MD & CEO, DSP MF

Dear Jaydeep & Vandana

Discipline, Simplicity, Passion: Congratulations for 25 years

A silver jubilee is precious in a business, where time is the most powerful ingredient for wealth creation. I relate with your 25 year journey as DSP too enters soon in its 25th year, Congratulations and compliments for building a durable advise engine that has helped your investors grow their wealth.

I have always admired your investment approach of understanding asset class cycles and acting decisively at extreme moments to either reduce risk or enhance opportunities for returns for your investors.

Having exited equity in 2008, 2017 and reinvesting when markets corrected shows clarity of thinking and deep understanding of fundamental investment principles. Very few do this successfully. Your monthly reckoner is something my team use in their communication with other distributors to show how client benefits when the advisor takes a stance. It is extremely nice to hear that your office is as compact and paperless possible. The website speaks of your investment approach which is so simple yet deep.

You have proven with your acumen that one can manage the wealth of HNIs and Ultra HNIs with simple mutual funds & not chase the lure of exotic & complex alternate products. You have successfully challenged the high walls of the best of the private bankers and made a brand where clients seek you out. I also know the passion with which you follow sports as well your interest in policies that can make India a formidable nation. Also as a parent you have shown keen interest in developing your son's passion in cricket, it is very rare to see parents encouraging sports for their child and would like to wish him the very best for his future.

I wish you and Vandana many more years of continued excellence in client engagement. Our business needs many such partners. On behalf of DSP I appreciate the standards you have set for your self and all of us.

Navin Agarwal

MD & CEO, Motilal Oswal MF

Hearty congratulations to Jaydeep and to BRAINPOINT on completing 25 years in business. Hard work, strict ethical standards, customer centric approach and above all, knowledge driven advice to investors, are the key values that define BrainPoint. These are greatly appreciated by investors as well as asset management companies like ours. Our best wishes to Jaydeep, BRAINPOINT team and all the investors in this journey of Wealth Creation.

Kailash Kulkarni

CEO, L&T MF

I have had the privilege of knowing Jaydeep for these 25 years, from his early days in financial services to the growth that he and Vandana have led BrainPoint to. What sets him apart from the others is his passion and commitment towards the research and process that he follows while selecting and recommending funds.

In the early days of BrainPoint, one looked forward to his Magazine AURUM which spoke of hard truths on investment without camouflaging it behind flowery words.

He has always put clients first and everything else follows. He speaks about the ills of mis-selling of certain products and showcases these products to the clients so that they don't get conned by others.

His attention to detail, preparation while going for a client meeting is just amazing to watch.

I wish Jaydeep, Vandana and team BrainPoint the very best for the next 25 years. I consider it a privilege to have known Jaydeep for such a long time.

Ankur Thakore
CDO, L&T MF

In this world most people / organisations are follower but very few who lead / guide people through, in their own unique way to make a genuine difference in their life. BrainPoint and it's team is one such organisation which has chosen a different path and has created true value for their customers, their partners and their employees. Brainpoint has always been ahead of the curve and has been able to create a mark for itself in the last 25 years. In a commoditised distribution market, BrainPoint has been able to create its brand and its own niche speaks volumes about the organisation that has been build and surely would continue to deliver superior results in years to come.

Wishing the entire BrainPoint family for the glorious 25 years and wishing even higher success for the future.

Krishna Sanghvi

CIO - Equities, Mahindra MF

I met Jaydeep for the first time in 2007 and been in connect ever since. Have seen Jaydeep and Team BrainPoint growing leaps and bound ever since.

It's been a wonderful experience to connect with Jaydeep with discussions on economy and markets.

Very happy to see them reach this milestone and wishing them many more years of wealth creation.

Neelotpal Sahai

Senior Fund Manager & Head Equities, HSBC MF

I have found Mr. Kashikar to be very consistent in different time periods and under different economic and market scenarios.

That is as a result of his focus on data rather than emotion.

He is not greedy but not fearful either. In the pandemic induced panic, he was among the first ones to bring out the merit of seeing through the pandemic and invest at attractive valuations.

The journey of 25 years has been possible largely due to Mr. Kashikar's disciplined approach. Many Congratulations.

Chandraprakash Padiyar
Sr Fund Manager, Tata MF

I would like to congratulate team BrainPoint for a very successful 25 years creating wealth for its clientele. What stands out for team BrainPoint is to identify wealth generating trends much earlier than others but at the same time having the conviction to put all eggs in that same trend 100% and then staying invested in the same trend all the way. Very few wealth management organizations are able to achieve the results that BrainPoint has been able to deliver. May you continue the good work for the next 25 years and more.